

## Planning Together for Our Future Generations (Part B) Engagement/Feedback Summary

### Background

Since September 2018, Muskoka Algonquin Healthcare has been working through Part B of the Stage 1 Proposal under the Ministry of Health and Long-Term Care’s capital planning process to plan a Two Acute Sites redevelopment for Muskoka and area. Broad stakeholder engagement and feedback has been a valuable and critical part of this journey both internally with our staff, physicians, volunteers and community partners, as well as with ratepayers in our communities.

### Engagement Approach

Following the Capital Plan Development Task Force’s work to identify infrastructure options for a Two Acute Sites future service delivery model, active engagement occurred with both internal and external stakeholders. Robust information was developed and posted on a new Building Design Options page on the MAHC website.

Three internal sessions were held to engage staff and physicians, as well as inclusion on various clinical and working committee agendas that also include patient advisors. In addition, a series of six Community Information Sessions were held across the region the first week of March together with copies of a two-fold information brochure. Sessions included a 30-minute PowerPoint presentation outlining MAHC’s journey and progress through Stage 1, as well as an overview of each of the five building design options contemplated for the MAHC sites. Presentations to the community were followed by an opportunity to review up close 2-D renderings of the options and floor plans and dialogue with representatives of MAHC and Stantec architectural firm. Positive feedback was received regarding the clarity of the information provided, quality of speakers, and presentation format. All stakeholders – internal and external – were invited to provide written input through an online survey that was open until March 24, 2019.

Following the community sessions, a video series was developed to detail each of the options and how to provide feedback, which were posted online (YouTube & Facebook) and shared via social media. Municipal facilities and community partners were helpful in disseminating information through their individual channels. As well, there was great success in spreading information through local media and agencies like the Chamber of Commerce. The poster boards were displayed in each of the Garden Courts at the hospitals for two weeks after the sessions. A variety of communication tactics were used to publicize the information and survey, such as a task force update, CEO blog, municipal council updates, Facebook and Twitter, and media outreach.

### Attendance Summary

#### Internal:

A total of 71 staff/physicians/volunteers, plus 5 live views and 25 archived views of Town Hall webcast

#### External:

A total of 316 people across six communities:

Bracebridge	Lake of Bays	Gravenhurst	Muskoka Lakes	Huntsville	East Parry Sound
103	35	25	23	72	58

#### Multimedia:

Boosted Facebook Post (10 days): 1,829 reached; 60 link clicks to YouTube playlist

#### Facebook Video Views:

CEO Intro	SMMH Reno	SMMH Replace	SMMH New	HDMH Reno	HDMH Replace	Chair Wrap-up
527	249	108	211	149	463	304

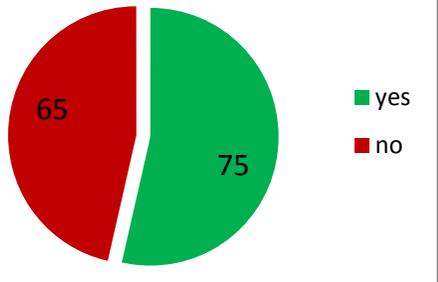
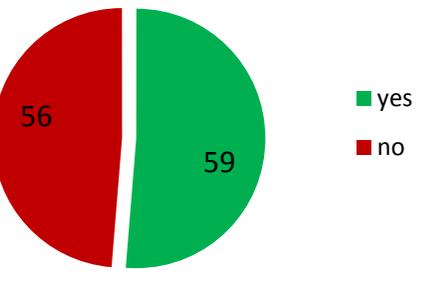
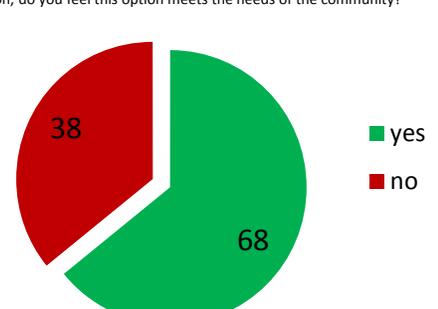
#### YouTube Video Views:

CEO Intro	SMMH Reno	SMMH Replace	SMMH New	HDMH Reno	HDMH Replace	Chair Wrap-up
130	135	97	90	132	111	46

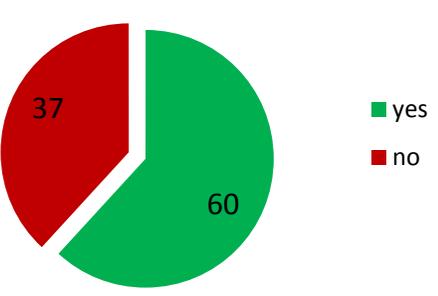
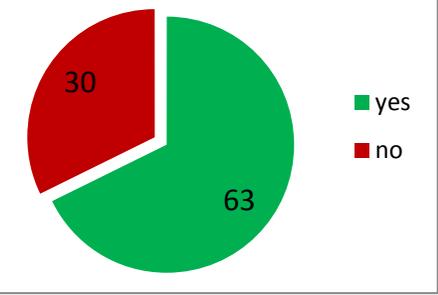
## Feedback Summary

A total of 140 survey responses were provided to the Capital Plan Development Task Force. For each option, respondents were asked (answer required) if the option addressed the needs of the community. Respondents were also asked to identify gaps and/or challenges and anything else important to consider. The common themes are summarized below.

### SMMH Options

<p><b>Renovation / Expansion Option</b></p> <ul style="list-style-type: none"> <li>• Constant renovation; patient and staff impact; wayfinding</li> <li>• Cost affordability; and potential additional unknown costs</li> <li>• property limits later expansion; restricts size and growth of parking areas</li> <li>• Time to build</li> <li>• Location</li> <li>• helipad on roof; road access</li> </ul>	<p>In your opinion, do you feel this option meets the needs of the community?</p>  <p>54% agreed it meets needs of community</p>
<p><b>Replacement on Current Land Option</b></p> <ul style="list-style-type: none"> <li>• new build and demolition impact on patients and staff</li> <li>• Interim helipad and parking impacts</li> <li>• road access</li> <li>• cost affordability</li> <li>• property limits later expansion; restricts size and growth of parking areas</li> <li>• use existing infrastructure, don't start new</li> </ul>	<p>In your opinion, do you feel this option meets the needs of the community?</p>  <p>51% agreed it meets needs of community</p>
<p><b>New Build on New Land Option</b></p> <ul style="list-style-type: none"> <li>• Unknowns: cost of land, location, servicing, other infrastructure around</li> <li>• Cost affordability; and potential additional unknown costs</li> <li>• Site selection</li> <li>• Moving to new location</li> <li>• Environmental impact of new build; waste of existing infrastructure</li> </ul>	<p>In your opinion, do you feel this option meets the needs of the community?</p>  <p>65% agreed it meets needs of community</p>

### HDMH Options

<p><b>Renovation / Expansion Option</b></p> <ul style="list-style-type: none"> <li>• Constant renovation; patient and staff impact and disruption; operating challenges</li> <li>• Cost affordability; and potential additional unknown costs</li> <li>• Old (poor) building remains to be maintained</li> <li>• Impacts on parking</li> </ul>	<p>In your opinion, do you feel this option meets the needs of the community?</p>  <p>62% agreed it meets needs of community</p>
<p><b>Replacement on Current Land Option</b></p> <ul style="list-style-type: none"> <li>• Cost affordability</li> <li>• Impacts on parking</li> <li>• Time to build</li> <li>• Waste of existing infrastructure; demolition costs</li> <li>• Repurpose old building</li> </ul>	<p>In your opinion, do you feel this option meets the needs of the community?</p>  <p>68% agreed it meets needs of community</p>

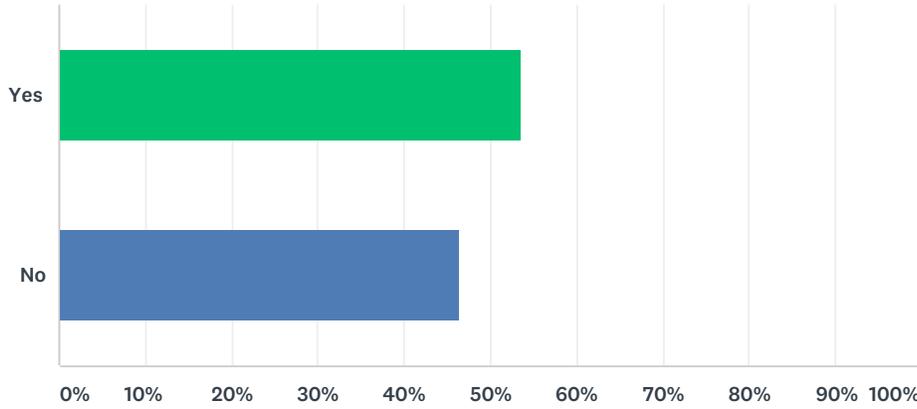
## Appendices

Appendix A – Part B Building Design Options Survey Results  
 Appendix B – Communication Plan, as executed

# SMMH Renovation / Expansion Option

Q1 In your opinion, does this option address the needs of the community?

Answered: 140 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	53.57%	75
No	46.43%	65
Total Respondents: 140		

## SMMH Renovation / Expansion Option

### Q2 In your opinion, what are the gaps and/or challenges with this option?

Answered: 93   Skipped: 47

#	RESPONSES	DATE
1	needs more green space	3/24/2019 7:22 PM
2	Lack of info. Can't make a meaningful response with such vague info.	3/23/2019 10:30 PM
3	Constant renovation, additional cost and inconvenience while under construction with parking.	3/23/2019 8:50 PM
4	Additional problems because of the smaller space to have so much construction going on - the concerns for the comfort of those in and outside the hospital .	3/23/2019 3:36 PM
5	This option takes the longest and it will be difficult for staff to work around the construction. I believe that the land presents some challenges/restrictions for building.	3/23/2019 9:49 AM
6	Not sure.	3/22/2019 3:01 PM
7	The property is too small and therefore the hospital will lack necessary growing room for the future.	3/22/2019 2:25 PM
8	Chaos for patients and staff	3/21/2019 3:55 PM
9	NA	3/21/2019 2:27 PM
10	The existing hospital property is not large enough for expansion or new-build.	3/21/2019 2:14 PM
11	Disruption to staff and patients during construction	3/20/2019 10:49 PM
12	Funding is my biggest concern.	3/20/2019 10:28 PM
13	Some of the structure would still be aged.	3/20/2019 10:11 PM
14	None	3/20/2019 7:05 PM
15	Aging building. Lack of up to par structures. Decay. Present bad grade for access. Technology challenges.	3/20/2019 7:02 PM
16	What costs would be incurred to make the land stable	3/20/2019 12:02 PM
17	See above. This severely limits future growth.	3/20/2019 9:41 AM
18	cheaper than a new build	3/19/2019 11:03 PM
19	Still an old infrastructure	3/19/2019 8:09 PM
20	Taking away parking spaces and still not enough space for future need	3/19/2019 9:56 AM
21	Renovating of old section-what would it be used for? Would there be enough parking?	3/19/2019 9:42 AM
22	Staff parking needs to be larger. Especially in winter the parking lots get used very quickly.	3/19/2019 9:17 AM
23	Property too small and current hospital in need of major renovation- better to start new in a new location	3/19/2019 8:42 AM
24	There is not enough space in the current location to expand for another 50 years of use. Property just too small	3/19/2019 8:40 AM
25	The ability to raise enough funds to our fit the hospitals. We don't want an empty hospital with wings closed like North Bay's hospital	3/19/2019 8:37 AM
26	Limit space for the addition and parking.	3/18/2019 8:43 PM
27	None	3/18/2019 10:14 AM
28	None.	3/18/2019 8:40 AM
29	I don't see any issues with it.	3/17/2019 4:35 PM
30	See my comment above.	3/17/2019 4:30 PM
31	As above in first comment, and more disruption for everyone during construction	3/17/2019 8:27 AM

## MAHC Hospital Future Planning Building Design Options Feedback Survey

32	Challenge will be to operate the hospital during the renovation. And it will take too long	3/17/2019 8:21 AM
33	There is not enough land	3/16/2019 10:19 PM
34	None	3/16/2019 7:35 PM
35	I don't see any	3/16/2019 6:07 PM
36	I don't see any, this is the best way to service the community	3/16/2019 6:05 PM
37	Work around renovations	3/16/2019 2:43 PM
38	More expensive than new on new land ( if new land donated that is-doesn't tell us that)	3/15/2019 8:49 PM
39	There will be no room for future expansion beyond this renovation, because of property size limitations.	3/15/2019 4:22 PM
40	Constant construction does not provide a quiet, healing environment for patients. This will go on for years. Loud noises / unpleasant smells from construction increased stress in the work environment. 2 things that are really not needed in an already high stress environment. We've already taken enough away from patients.	3/15/2019 12:39 PM
41	It appears as though decrease the amount of parking available	3/15/2019 1:51 AM
42	If renovation is faster, then maybe do that one first so we can have to the most efficient use of space and time	3/14/2019 11:37 PM
43	We need a hospital in Huntsville Ontario	3/14/2019 11:07 PM
44	time , space , and costs.	3/14/2019 8:07 PM
45	More staff especially nurses	3/14/2019 5:03 PM
46	Less than renovating	3/14/2019 4:04 PM
47	Takes too long and ground is not good	3/14/2019 11:37 AM
48	I feel the Challenges would be cleanliness and confusion over where things may be located while renovating.	3/14/2019 9:45 AM
49	Building renovating while operating is always difficult and noisy	3/14/2019 3:45 AM
50	more long term care bed for the area, extend the tele beds to the entire hospital as opposed to just the one floor	3/13/2019 11:24 PM
51	Money	3/13/2019 10:46 PM
52	operating during construction	3/13/2019 2:39 PM
53	Small land, future roads and access, future urban density in that location, to far from hwy11, construction and parking issues over the construction period are problematic.	3/13/2019 2:28 PM
54	patient flow, wait times	3/13/2019 2:21 PM
55	will continue to need renovations. lack of continuity. turmoil for staff and patients in an already big staffing crunch . not big enough land to accommodate increasing patients as well as parking needs	3/13/2019 2:16 PM
56	no room for expansion on current property for future	3/13/2019 2:16 PM
57	Only one I can think of is, parking, with a bigger hospital and more patients, parking needs to expand. Also with staff, being down a parking lot when both can fill up ..there will need to be an alternative. Also with the construction going on and the team here working what doors will be closed down, if there is an evacuation or emergency, the people working in the areas closest to the construction, to they have a quick way out ?	3/13/2019 10:12 AM
58	Construction is always noisy and can be annoying to those working but, knowing that the expansion is the purpose, it becomes more tolerable and everyone works as a team to see the dream of a bigger and better facility unfold before their eyes.	3/11/2019 10:35 PM
59	no comments	3/11/2019 4:45 PM
60	timelines... no immediate fix	3/11/2019 3:36 PM
61	Keeping everything working while completing project	3/11/2019 3:28 PM
62	Nothing	3/11/2019 3:21 PM

## MAHC Hospital Future Planning Building Design Options Feedback Survey

63	Can't think of any.	3/10/2019 4:05 PM
64	--	3/10/2019 3:20 PM
65	Stated previously	3/10/2019 11:32 AM
66	The land has some issues but it costs as much as a new hospital	3/9/2019 11:15 PM
67	Total time from start of construction to completion.	3/9/2019 2:36 PM
68	see above.	3/9/2019 1:23 PM
69	One challenge will be the changing of governments over the time frame; what the ramifications might be. Changing demographics over a 10 to 15 year period.	3/9/2019 1:14 PM
70	disruption of services for staff and patients, cost.	3/9/2019 1:00 PM
71	limitation for additional growth and the related costs as noted above in my previous statement.	3/9/2019 11:39 AM
72	As stated above, you will eventually need more room so why not go for another option.	3/8/2019 5:53 PM
73	Biggest concern would be for doctors and staff dealing with construction and noise.	3/8/2019 5:43 PM
74	The only challenge I see is the cost. It's significantly lower than Huntsvilles quote when the upgrade models are virtually the same. Given it's an older building why is the cost so low?	3/8/2019 4:18 PM
75	mmmm	3/8/2019 3:42 PM
76	Only addresses one of the two hospitals	3/8/2019 1:15 PM
77	Time and effort required to operate hospital during construction.	3/8/2019 12:19 PM
78	money	3/8/2019 11:08 AM
79	Noted above. Future expansion beyond this scope would be severely limited. Also putting more constraints on parking and access	3/8/2019 10:17 AM
80	Yes service and cost challenges during construction, limitations on the build due to existing conditions and long term lifespan of the hospital due to existing building	3/8/2019 8:44 AM
81	Bracebridge - You have an old building with uneven floors. At a certain point you have to cut your losses and build brand new. The old building is way past its purpose. During construction there is a reserve fund. If you go with the renovation plan, YOU WILL BLOW that reserve fund. That's why I'm for a new build. It might be a little more but in the long run it's better. P.s hospitals are moving away from hella pads on roof tops! Huntsville - Now Huntsville has the land and are currently going through some renos it would be best to hold off for 3 years and see what the needs are. I can see the additions moving forward with that hospital but let's build a new hospital first. And if we need to move staff and or patients they can go to the new hospital temporarily. Just in case you are wondering I am a Bracebridge resident and I am for one hospital. Huntsville has a better location over looking a lake. But more important. One location equals better health care (fact)	3/7/2019 12:51 PM
82	No room for future expansion on same property; possibly an issue for helicopter landings; area already seems to be somewhat crowded/congested; potential negative impact on neighbouring residents	3/6/2019 8:39 PM
83	Apparently loses most of the parking facility	3/6/2019 2:28 PM
84	ongoing medical service in our community during construction. Elimination of some services such as bone density only being available in Huntsville. We should have repaired or replaced our machine when the Hospital auxiliary purchased the new mammography machine, our population is aging and our community is being marketed as a great place to retire. This service is essential in town, not all patients have transportation to reach Huntsville, and in the past it was one appointment for both procedures, saving time and money for the hospital. Last time I went for my appointment I was told it would not have been a huge expense to fix the bone density machine and that management just decided to only have one in Huntsville. Now that the commitment to 2 hospitals has been made it should be prioritized for replacement or repair rather than money being spent on carpet removal, gift shop flooring, new front desk and chairs for the waiting room or new TV systems so patients aren't bored. Essential services are more important right now. Infrastructure work should be delayed until after a decision is made about new/ reno of the old hospital.	3/6/2019 2:04 PM
85	See above.	3/6/2019 1:54 PM
86	Cost. If there is way to save money do it.	3/6/2019 12:34 PM

## MAHC Hospital Future Planning Building Design Options Feedback Survey

87	Test	3/5/2019 11:48 AM
88	development costs are too capital intensive for a community the size of Muskoka. Health Ontario will not capitalise \$400M+ in a community of 65,000. The project is grandiose and will drive a local share that is prohibitively higher that ratepayers can afford. Pragmatism is warranted here.	3/5/2019 11:48 AM
89	Parking, limited expansion area	3/5/2019 10:29 AM
90	Same old old same old .. the time line .. and . you know you can add 50% to these cost if this approach goes FWD!	3/5/2019 9:29 AM
91	Noise, confusion,	3/5/2019 12:28 AM
92	the hospital is in a bad location. manitoba and near streets are always extremely busy and narrow, thus making quick arrival times for EMS virtually impossible. the helicopter pad as well is in an awful location, just across the road from houses.	3/4/2019 11:05 PM
93	Not enough parking, will have to reconstruct liddard st and put another stop light at liddard/manitoba st for congestion. Not a good idea. Also will have to be done in phases which is not ideal. Where will helipad go?	3/4/2019 9:12 PM

## SMMH Renovation / Expansion Option

### Q3 Is there anything else you think is important to consider for this option?

Answered: 68    Skipped: 72

#	RESPONSES	DATE
1	no	3/24/2019 7:22 PM
2	Give us more info.	3/23/2019 10:30 PM
3	Current accesability on small local roads.	3/23/2019 8:50 PM
4	I've never liked the idea of a helipad on a hospital roof - especially with a smaller roof size of a smaller hospital.	3/23/2019 3:36 PM
5	cost	3/23/2019 9:49 AM
6	Substantial renovating would be necessary, otherwise building new might be preferable.	3/22/2019 3:01 PM
7	No	3/22/2019 2:25 PM
8	NA	3/21/2019 2:27 PM
9	Funding and staffing. I understand there is a staffing shortage currently for Huntsville Hospital. Increasing the size of the hospital will not solve this issue.	3/20/2019 10:28 PM
10	Disruption to services due to construction could be lengthy	3/20/2019 10:11 PM
11	No	3/20/2019 7:05 PM
12	The price difference is not significant enough.	3/20/2019 7:02 PM
13	When building the extension make certain that a further 2 stories can be build onto it. I gather that the extension would be 4 stories, thus this foresight would eventually produce a 6 story building.	3/20/2019 9:41 AM
14	More.expensice than a new hospital in a new land	3/19/2019 9:56 AM
15	How fast does population grow in Bracebridge and area for this hospital to accomodate?	3/19/2019 9:42 AM
16	Large drop off route for vehicles	3/19/2019 9:17 AM
17	The ability to recruit specialized care to transfer to this area. Housing seems to be lacking here.	3/19/2019 8:37 AM
18	I like the idea it is not multi levels, makes it more accessible for seniors and for those with certain handicaps.	3/18/2019 8:43 PM
19	No	3/18/2019 10:14 AM
20	no	3/18/2019 8:40 AM
21	Not really. I think this is the best option all the way around for everyone.	3/17/2019 4:35 PM
22	Not at moment	3/17/2019 8:27 AM
23	Staff working conditions and patient care	3/17/2019 8:21 AM
24	cost and the tax	3/16/2019 6:07 PM
25	all option should be made base on servicing all of muskoka and the cost should be shared equally in each community	3/16/2019 6:05 PM
26	No	3/15/2019 8:49 PM
27	a best efforts estimate of all additional costs, and who bears them, beyond the cost provided at the presentation should be provided with this option.	3/15/2019 4:22 PM
28	Patients. Staff.	3/15/2019 12:39 PM
29	No	3/15/2019 1:51 AM
30	N/a	3/14/2019 11:37 PM

## MAHC Hospital Future Planning Building Design Options Feedback Survey

31	parking and funding.	3/14/2019 8:07 PM
32	\$	3/14/2019 4:04 PM
33	Care of the patients currently in the hospital	3/14/2019 9:45 AM
34	There is the clear benefit of maintaining an important service within the town core	3/14/2019 3:45 AM
35	Gone thru an expansion. Of renovation Just build new	3/13/2019 10:46 PM
36	It seems to be likely the most cost effective	3/13/2019 2:39 PM
37	No	3/13/2019 2:21 PM
38	No.	3/13/2019 10:12 AM
39	Cardiac care is a big big need up here in the rural regions. We need more Cardiac, Vascular and Thorasic health professionals.	3/11/2019 10:35 PM
40	no comments	3/11/2019 4:45 PM
41	REnovations help manage the budget and prolong the expenditures	3/11/2019 3:36 PM
42	Time frame	3/11/2019 3:28 PM
43	No	3/11/2019 3:21 PM
44	Keeping the same location is important for the surrounding and greater community. Renovating/recycling some of the building and site seams the better option.	3/10/2019 4:05 PM
45	--	3/10/2019 3:20 PM
46	In sufficient additional beds	3/9/2019 11:15 PM
47	No	3/9/2019 2:36 PM
48	this will be a 50-year option: we shouldn't do a scratch 'n' patch.	3/9/2019 1:23 PM
49	Not right now.	3/9/2019 1:14 PM
50	No....it should be dismissed as too onerous, too expensive and given its limitations, by the time all the projected phases are completed cannot possibly be efficient and adequate for the aging population of the South Muskoka residents.	3/9/2019 11:39 AM
51	The current hospital, as we all know has problems with plumbing and lack of space, sell as a retirement home or a hospice facility or combine the both ideas into one building.	3/8/2019 5:53 PM
52	No	3/8/2019 4:18 PM
53	.....	3/8/2019 3:42 PM
54	Addressing both hospitals	3/8/2019 1:15 PM
55	Would consider doing less at SMMH and more in Huntsville which geographically makes more service sense.	3/8/2019 11:08 AM
56	The residents around the hospital - main entrance moving away from Ann St. now giving those residents a 'back door' view. Increasing traffic on Liddard St with two proposed entrances and the 'front door' experience. All ambulances would be now routed to Liddard instead of Ann. Heavy truck and deliveries would only have option of Ann St. Less room for snow removal/pile up/clearing.	3/8/2019 10:17 AM
57	Lifecycle and future expansion	3/8/2019 8:44 AM
58	Employees and patients. Renos would not be nice for them!	3/7/2019 12:51 PM
59	Potential impacts on hospital patients and staff during construction	3/6/2019 8:39 PM
60	what are the increases in floor area and in which departments? Cannot judge without this information	3/6/2019 2:28 PM
61	The cost of a new build is less costly that renovating to the extent mentioned. Plus there is still a substantial addition being added. In Bracebridge the land has been donated by the town so why not take advantage of the increase land size / building envelope. The area can be fully serviced and has easy access to the hwy. and a main Street going through town. Plus lots of room for parking and additions in the far future.	3/6/2019 1:54 PM

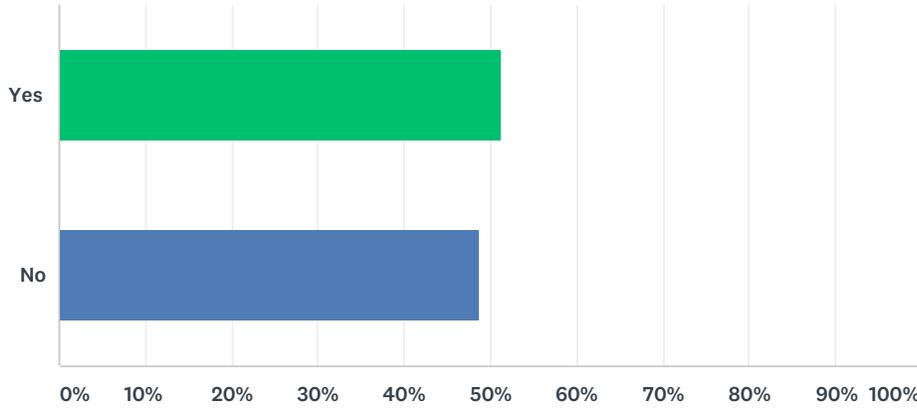
## MAHC Hospital Future Planning Building Design Options Feedback Survey

62	Test	3/5/2019 11:48 AM
63	Given the political and economic environment of this Province, a responsible approach would be to be prepared for a more affordable, faster to complete with less burden to the citizens of Muskoka	3/5/2019 11:48 AM
64	no	3/5/2019 10:29 AM
65	Yes .. it is wrong ..period! Work with Huntsville for one hospital, one maintenance process, one location for service, one fund raising process, and watch what happens for Muskoka with investments and jobs, economy. Do what is right!	3/5/2019 9:29 AM
66	Best option.	3/5/2019 1:33 AM
67	the land for sale on the north west corner of taylor road and highway 11 should be highly considered. it is in a highly accessible location, and there is enough land to hold a hospital and the needed additions with it	3/4/2019 11:05 PM
68	Congestion of traffic on liddard st	3/4/2019 9:12 PM

# SMMH Replacement Option

Q4 In your opinion, does this option address the needs of the community?

Answered: 115 Skipped: 25



ANSWER CHOICES	RESPONSES	
Yes	51.30%	59
No	48.70%	56
Total Respondents: 115		

## SMMH Replacement Option

### Q5 In your opinion, what are the gaps and/or challenges with this option?

Answered: 72   Skipped: 68

#	RESPONSES	DATE
1	space	3/24/2019 7:23 PM
2	Lack of info. Can't make a meaningful response with such vague info.	3/23/2019 10:31 PM
3	Parking and heli pad while building new hospital. Additional cost. Same restrictions on road access on small local roads.	3/23/2019 8:51 PM
4	Same as the first option model.	3/23/2019 3:53 PM
5	My understanding is that the land presents some challenges/difficulties with building	3/23/2019 9:49 AM
6	see section #4	3/22/2019 4:28 PM
7	Building estimates are always too low, especially with new construction.	3/22/2019 3:03 PM
8	See above comments.	3/22/2019 2:28 PM
9	Existing infrastructure already in place. Length of time.	3/21/2019 2:37 PM
10	The property is too small.	3/21/2019 2:15 PM
11	Parking and entrances to building are close for public and staff	3/20/2019 10:52 PM
12	Funding and staffing	3/20/2019 10:29 PM
13	4 or 5 storey building - elevators/maintenance essential, evacuations more difficult than if 1 or 2 levels.	3/20/2019 10:13 PM
14	More expensive	3/20/2019 7:10 PM
15	More expensive option.	3/20/2019 7:08 PM
16	Greater expense of new build & demolition costs.	3/20/2019 7:07 PM
17	Decay. Land challenges. Not able to expand. New technology not as easy to implement.	3/20/2019 7:04 PM
18	Too little land available. No room for future development	3/20/2019 12:05 PM
19	This will make a very crowded location with limited parking and the change in main entrance to the north. This would also require some satisfactory road expansion and improvement.	3/20/2019 9:46 AM
20	to expensive	3/19/2019 11:04 PM
21	A lot of noise and traffic with construction trucks etc while being built	3/19/2019 8:12 PM
22	Too costly and not required.	3/19/2019 9:44 AM
23	Property too small - need lots of parking - need this hospital to last another 50 years - need more land	3/19/2019 8:43 AM
24	Headaches of reconstruction/demolition	3/19/2019 8:39 AM
25	To costly	3/18/2019 10:15 AM
26	no	3/18/2019 8:41 AM
27	More money for building and demolishing. There is nothing wrong with the building that is already there.	3/17/2019 4:37 PM
28	It will be very disruptive for operations for a significant time period.	3/17/2019 4:33 PM
29	I don't see an ICU area.. again, where will helicopter land during construction?	3/17/2019 8:36 AM
30	Totally impossible	3/17/2019 8:22 AM
31	I don't see any	3/16/2019 6:08 PM
32	Stated above. Good is one new build with all areas co-coordinated and flow is better.	3/15/2019 8:52 PM

## MAHC Hospital Future Planning Building Design Options Feedback Survey

33	Less cost effective an excessive amount of extra building materials that is not necessary	3/15/2019 1:55 AM
34	There doesn't seem like there is enough room to build a new hospital on the same grounds, especially if it is expected to be bigger	3/14/2019 11:39 PM
35	none	3/14/2019 8:09 PM
36	\$	3/14/2019 4:05 PM
37	Not enough space,poor access,	3/14/2019 11:39 AM
38	In my opinion the gap would be service provided while the site is being constructed and challenges of providing information to the public.	3/14/2019 9:47 AM
39	I don't see many except for the need to Build higher	3/14/2019 3:50 AM
40	No challenge	3/13/2019 10:47 PM
41	See previous	3/13/2019 2:31 PM
42	land is still too small to fit the needs of the growing population.	3/13/2019 2:17 PM
43	no room for expansion on current property for services that will be needed in future	3/13/2019 2:17 PM
44	NA	3/13/2019 10:19 AM
45	Take too long to complete construction?	3/12/2019 2:50 PM
46	Too costly and wasteful. See 4. above.	3/11/2019 10:45 PM
47	no comments	3/11/2019 4:46 PM
48	budget concerns	3/11/2019 3:37 PM
49	Too expensive when existing building is good.	3/11/2019 3:29 PM
50	Too much demolition noise, dust and disruption for the immediate community.	3/10/2019 4:14 PM
51	-	3/10/2019 3:20 PM
52	It would meet the needs of the community as is but not for long with retirees most North for cheaper housing	3/9/2019 11:18 PM
53	Time it takes to complete the project	3/9/2019 2:38 PM
54	Issue 1 would be the ER drop off area. Envision a spouse or parent needing to come to the ER, there is no parking adjacent to that point of entry. I'm not suggesting we need a lot, but consider the area of grass immediately across from that entry and I believe from the tangent point of each radii you could include 6-8 spaces. The driver has just dropped off a loved one and at this point needs to leave the yard, yes they can turn right and make it ot the parking area designated but remember that then assumes they will now enter the main building which puts them far from the emergency room and away from where they should be. Similarly the main entry has no parking adjacent to the doors, we need to again do the same parking across from that entry but in this case it is 4-6 spaces and all accessible spaces as per AODA standards of care would imply.	3/9/2019 11:55 AM
55	Lack of space for future generations. Go outside the box and think of long term plans. The old hospital would make a great building for other ideas like I mentioned before	3/8/2019 5:58 PM
56	It's unwarranted	3/8/2019 4:23 PM
57	mm	3/8/2019 3:49 PM
58	Easier to construct while minimizing disruption to healthcare.	3/8/2019 12:20 PM
59	not required	3/8/2019 11:08 AM
60	Parking will be a challenge. No dedicated staff parking, or enough space to accommodate 20 more inpatients beds as well as any future increase to day/outpatient procedures. Has a gap analysis been done to predict the number of 24/7 staff that could potentially be on site, parking required with wiggle room as well as consideration for service providers that come/go during any given day - including physicians.	3/8/2019 10:23 AM
61	Impact on current hospital during construction, but less impactful then option 1	3/8/2019 8:46 AM
62	Land isn't stable in that area. Plus see my comments about the subdivision	3/7/2019 12:54 PM

## MAHC Hospital Future Planning Building Design Options Feedback Survey

63	Potential challenges with helicopter landings; no room for future growth; waste of old building when it could be repurposed for something else	3/6/2019 8:39 PM
64	Does it increase floor area and in which departments? Again very hard to judge without numbers	3/6/2019 2:33 PM
65	Construction interruptions. Material storage. Lack of parking. Phased in approach rather than do it all at once and get the project completed.	3/6/2019 2:00 PM
66	Costs. Do we have an option for New Build new land?	3/6/2019 12:35 PM
67	All greenfield projects ultimately do not meet their projected capital cost estimates. Many become burdened with costs due to factors that evolve post to the projects commencement	3/5/2019 11:50 AM
68	Test	3/5/2019 11:49 AM
69	Parking, limited room for future, future expansion	3/5/2019 10:30 AM
70	Work with Huntsville and the province for a one hospital solution! Think of the future for the area long term, maintenance costs for 2 hospitals. The goal should be to eliminate muskoka residents from having to go down south for 'any' services .. now.. and in the future! or having to make a decision of what hospital to go in an emergency. Stop political vote bating and review with the province funding for one hospital. The door is OPEN ..do not shut it or ignore it for political benefit! Time for leadership and reality ..long term planning for the entire region .. not just Bracebridge and Huntsville!	3/5/2019 9:54 AM
71	nothing. amazing option	3/4/2019 11:09 PM
72	Still not enough parking. Like that main entrance is still off Ann. Happy that there is 4 floors. Finally big enough to accommodate everything we need.	3/4/2019 9:16 PM

## SMMH Replacement Option

### Q6 Is there anything else you think is important to consider for this option?

Answered: 53 Skipped: 87

#	RESPONSES	DATE
1	no	3/24/2019 7:23 PM
2	Provide the public with more info. Can't give meaningful answer otherwise.	3/23/2019 10:31 PM
3	This option seems very costly for what one would get - lengthy construction and then demolition with noise and how many options for expansion in the years to come?	3/23/2019 3:53 PM
4	cost	3/23/2019 9:49 AM
5	New facilities may better serve the community's needs than trying to renovate the old hospital.	3/23/2019 8:35 AM
6	Not cutting corners.	3/22/2019 3:03 PM
7	No.	3/22/2019 2:28 PM
8	I'm wondering how the new health care reform will fit or support this model, as well as rural healthcare in Muskoka going forward. We have a unique and diverse population, plus needs that may not be reflected in a larger city with big decision makers.	3/21/2019 2:37 PM
9	Multiple floors of patients would require more staffing. Possible health and safety with evacuations, elevator /maintenance essential.	3/20/2019 10:52 PM
10	Will it be approved by the current government	3/20/2019 10:29 PM
11	Patient care on several levels will require more staffing re: health and safety. Parking lots and both entrances for visitors and staff are close to each other. Possible safety concern.	3/20/2019 10:13 PM
12	Price difference with new build is not significant enough.	3/20/2019 7:04 PM
13	Too expensive to build new hospital, ours is in good condition, no need to tear it down.	3/19/2019 9:44 AM
14	No	3/19/2019 8:39 AM
15	Instead of referring people to other places for treatment have the resources here to treat people and keep the number of beds available so that the residents can stay local. The population is aging and it is very difficult for older people to travel to visit sick family.	3/18/2019 10:36 AM
16	Bad option	3/18/2019 10:15 AM
17	no	3/18/2019 8:41 AM
18	If further expansion is needed in future, there will be insufficient space.	3/17/2019 4:33 PM
19	Disband this option	3/17/2019 8:22 AM
20	cost and tax burden	3/16/2019 6:08 PM
21	As with all options, a best efforts total costing should be provided within the context of each option, to show the Ministry portion and municipal portion	3/15/2019 4:24 PM
22	No	3/15/2019 1:55 AM
23	I think that rebuilding a whole new hospital may be a waste of materials and it may be more efficient to add on to the existing hospital	3/14/2019 11:39 PM
24	no	3/14/2019 8:09 PM
25	No it is by far the best option	3/14/2019 4:05 PM
26	Remember the population growth to consider	3/14/2019 11:39 AM
27	How it will effect all the communities in the area.	3/14/2019 9:47 AM
28	No	3/14/2019 3:50 AM

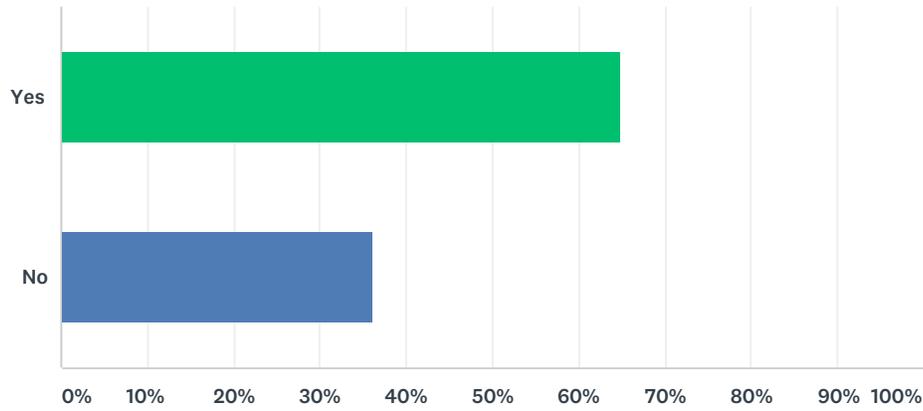
## MAHC Hospital Future Planning Building Design Options Feedback Survey

29	All new is better in long run	3/13/2019 10:47 PM
30	Nope	3/13/2019 2:31 PM
31	I don't really like the idea of demolishing the old part of the hospital when the other phase is complete. I think what we have is totally fine and believe we should just be doing upgrades. (IE: how the floors have recently been replaced) continue to do such work throughout the next several years so it is up to date by the time the new building is being constructed.	3/13/2019 10:19 AM
32	Reuse and recycle.	3/11/2019 10:45 PM
33	property itself is too small for expansion	3/11/2019 4:46 PM
34	Its more expensive	3/10/2019 4:14 PM
35	-	3/10/2019 3:20 PM
36	In this option CCC beds need to be emptied into LTC beds or other facilities	3/9/2019 11:18 PM
37	No room for future expansion.	3/9/2019 2:38 PM
38	Two new buildings.	3/9/2019 1:15 PM
39	Not at this time.	3/9/2019 11:55 AM
40	Yes, DO NOT WASTE THE TAX PAYER'S MONEY	3/8/2019 5:58 PM
41	Yes... the cost to taxpayers when all is said and done	3/8/2019 4:23 PM
42	mm	3/8/2019 3:49 PM
43	same as question one	3/8/2019 11:08 AM
44	I like the two entrance plan. I like the loading/unloading entrance with little footprint, but what looks like enough space to enter/turn/park/exit. As well as enough space for more than one vehicle at a time without blocking parking for others. I like that the building is in a upward fashion instead of spread low and wide. Less disruption for staff with hoarding/alternate workflow/construction issues during the project. Downside will be parking as previously pointed out.	3/8/2019 10:23 AM
45	This leaves space for future growth if necessary	3/8/2019 8:46 AM
46	Potential impacts on hospital patients and staff during construction	3/6/2019 8:39 PM
47	Cost? Relative cost?	3/6/2019 2:33 PM
48	This location is central and convenient for patients, many of whom do not have vehicles.	3/6/2019 2:06 PM
49	Still not enough property for future use and still the need for Paramedic services to go through town and use side streets.	3/6/2019 2:00 PM
50	Test	3/5/2019 11:49 AM
51	no	3/5/2019 10:30 AM
52	You know cost at the end ..will be more than 50% higher than estimated. Renovation is not the way to go! Make sure it is clear to ALL of Muskoka residents what services will be available and what services will not be available with cost to obtain NEW services, make sure all residents know 'where' they will need to go get these services and impact and consequences to get these services ... travel, location, personal expenses to visit for non-location services, etc etc . We need to know in black and white what services are being provided now and what location and need to know what 'new' services by location and what services we will need to continue to go south .. ie Orrila, RV, Newmarket etc etc ..because these service are NOT being delivered in Muskoka and .. WHY?	3/5/2019 9:54 AM
53	the land for sale at highway 11 and taylor road	3/4/2019 11:09 PM

## SMMH New Build on New Land Option

Q7 In your opinion, does this option address the needs of the community?

Answered: 105 Skipped: 35



ANSWER CHOICES	RESPONSES	
Yes	64.76%	68
No	36.19%	38
Total Respondents: 105		

## SMMH New Build on New Land Option

### Q8 In your opinion, what are the gaps and/or challenges with this option?

Answered: 67 Skipped: 73

#	RESPONSES	DATE
1	cost	3/24/2019 7:23 PM
2	How much will the land cost - and how close to centre of town? Keeping the hospital in the core of town is of the most benefit to South Muskoka.	3/23/2019 10:33 PM
3	Possible construction by town for new on and off ramp to highway if land is given.	3/23/2019 8:57 PM
4	The question of Bracebridge vs. Huntsville, or Huntsville vs. Bracebridge - hopefully that is over!! I think any of the options could serve - but we want them to serve not just for the now but for the future as well.	3/23/2019 4:12 PM
5	cost	3/23/2019 9:53 AM
6	I don't see any negatives, as long as the new location is conveniently accessible to the local citizens and seasonal residents.	3/22/2019 4:36 PM
7	Same question, is this a one-hospital option?	3/22/2019 3:06 PM
8	The challenge will be to find the land in an area not too far from downtown Bracebridge at an affordable price. A donation of lands would be a wonderful gift. This is the least expensive building option, will take a reasonable number of years and does not disrupt the current hospital operations. It also provides room for growth for the future.	3/22/2019 2:32 PM
9	Depends on whether infrastructure is already there	3/21/2019 4:00 PM
10	NA	3/21/2019 2:37 PM
11	Challenges will be a serviceable lot for the new build, and to keep it affordable.	3/21/2019 2:17 PM
12	Possible further costs to purchase land.	3/20/2019 10:54 PM
13	The time to build, staffing and funding.m	3/20/2019 10:30 PM
14	Unsure where the land will be situated. Residents would want the hospital in town.	3/20/2019 10:16 PM
15	Current location has additional land to expand onto	3/20/2019 7:11 PM
16	Finding a good piece of property close proximity to hyway 11.	3/20/2019 7:07 PM
17	Where can you find sufficient land for this option?	3/20/2019 9:49 AM
18	finding land	3/19/2019 10:13 AM
19	Way to expensive, finding suitable amount of property, its location, water & sewer added expenses, really not necessary.	3/19/2019 9:48 AM
20	Finding appropriate location	3/19/2019 8:39 AM
21	Too costly	3/18/2019 10:15 AM
22	none	3/18/2019 8:42 AM
23	Too far away.	3/17/2019 4:40 PM
24	Location and cost of suitable land may be challenges. The present hospital is ideally located.	3/17/2019 4:38 PM
25	Potential cost of land. Potential nightmares with construction teams doing shoddy workmanship and the project costing much more later on for fixes. This risk exists with all options actually. Use of cheap materials and shortcuts to get a job done for less money. The risk could be higher with new site on new land.	3/17/2019 8:45 AM
26	Cost will always be a significant problem	3/17/2019 8:24 AM
27	what's the cost for infrastructure, hidden cost again biggest tax burden on the people of muskoka only services one community	3/16/2019 6:11 PM

## MAHC Hospital Future Planning Building Design Options Feedback Survey

28	How much do services water hydro sewage add to cost?	3/15/2019 8:59 PM
29	land acquisition and all the time and service costs associated with preparation for starting the structure have not been included.	3/15/2019 4:26 PM
30	Having to purchase a brand new property and doing building material and moving everything would be a larger cost then just renovating the current location not to mention each location is generally know less than 8 to 12 hours hours waiting. If you take two locations and decrease it down to one I can't even imagine how long it would take to get in and see a doctor	3/15/2019 2:00 AM
31	N/A	3/14/2019 11:41 PM
32	not sure	3/14/2019 8:11 PM
33	Not good for the community	3/14/2019 4:06 PM
34	Need to know where it might be easy access and please get input from staff in all areas about design. Not like Reno's that didn't leave enough room for CT machine	3/14/2019 11:42 AM
35	The unknown would be the challenge for this option!	3/14/2019 9:48 AM
36	It removes a hub of activity from the core of the town	3/14/2019 3:53 AM
37	New	3/13/2019 10:47 PM
38	best option.	3/13/2019 2:33 PM
39	cost re purchase of land	3/13/2019 2:25 PM
40	nil.	3/13/2019 2:19 PM
41	Finding property with size needed within town limits	3/13/2019 2:19 PM
42	I don't see any gaps or challenges in building a brand new hospital, I think that's great.	3/13/2019 10:26 AM
43	Finding the land. Ignoring the North would cause outrage.	3/12/2019 2:51 PM
44	Sadly, it's political.	3/11/2019 10:52 PM
45	see above	3/11/2019 4:48 PM
46	Destroying wildlife habitat	3/11/2019 3:29 PM
47	Moving to a new location could cause a lot of logistical problems.	3/10/2019 4:26 PM
48	-	3/10/2019 3:21 PM
49	Finding and supplying land and services at reasonable costs.	3/10/2019 11:41 AM
50	When building a new hospital, there is a need for more beds as retirees move from the south to here. If we use this design the old hospital should be made into more LTC beds, recovery beds for rehab and relief beds as there are shortages	3/9/2019 11:23 PM
51	Uncertainty of the location. Costs	3/9/2019 2:40 PM
52	see above.	3/9/2019 1:29 PM
53	?	3/9/2019 1:16 PM
54	The issue to me would initially be the lack of the budget allowing for land costs and related environmental and servicing issues. Unless their is a local philanthropist willing to donate land, it is a large number and unless that decision to purchase is done soon, that number is only going to spike especially should there be speculation on what parcel might be being considered. I believe that in itself makes this option a no go.	3/9/2019 12:15 PM
55	You are going to have the community afraid a new hospital will be out In the boonies and not easy to reach, which I believe is nonsense.	3/8/2019 6:04 PM
56	Cost to taxpayers when all is said an done, and an underestimated dollar amount.	3/8/2019 4:28 PM
57	Finding the space and a serviced lot within the confines of the provided mandate - highway access, 'town limits', etc. Building 'utopia' will cost \$\$\$	3/8/2019 10:36 AM
58	Location, servicing, location, location...	3/8/2019 8:49 AM
59	It may be more money but it's a better option then renovating	3/7/2019 12:57 PM

## MAHC Hospital Future Planning Building Design Options Feedback Survey

60	Increased costs (ie land acquisition, new municipal services); large enough piece of land may have to be out of the city centre (I'm not entirely opposed to this though)	3/6/2019 9:42 PM
61	Ideal - if it is affordable.	3/6/2019 2:35 PM
62	Possible issues for some that walk to the hospital. It is a known fact that most people drive or get a ride to the hospital now. we even had transit to the door and very few people used it. Saying that. By the time the hospital is built our transit system will be expanded and can be redirected to accommodate those in need of a ride to the hospital.	3/6/2019 2:32 PM
63	Test	3/5/2019 11:50 AM
64	challenge will be land cost if any	3/5/2019 10:31 AM
65	Nothing .. it is the right plan and strategy .. meets needs for the future of health care to ALL residents. You need to work with Huntsville and sell them on the plan .. ALL services delivered in Muskoka, no need to travel down south for services or visit loved ones, overall better services, better hospital access, maintain one hospital, one fund raising strategy, one future renovation strategy, lower cost for administration costs, .. sell the pro and cons, get feedback from the provincial funders (\$\$\$), time for leadership, cooperation, non-emotion decision making, FACTS based on expense for 2 hospital renovations and a one consolidated hospital strategy and most importantly future, long-term hospital service and delivery . Sell it on 'new' services now and future services that can be planned for now during the build, compare the planned services that eliminate our users from going south and time saved in an critical emergency services. It's way over due for one consolidate hospital for the region and I believe YOU can sell the province on it for funding and the area if you deliver facts and figures that are based on reality not emotion!	3/5/2019 10:29 AM
66	A big waste of existing facility.	3/5/2019 1:34 AM
67	Must be close to the hwy, have substantial parking.	3/4/2019 9:24 PM

## SMMH New Build on New Land Option

### Q9 Is there anything else you think is important to consider for this option?

Answered: 51   Skipped: 89

#	RESPONSES	DATE
1	no	3/24/2019 7:23 PM
2	We really need more info to provide feedback. Way too vague.	3/23/2019 10:33 PM
3	This option, does serve a space question which I consider absolutely essential. There's green space in this option; I think that is a healing element for patients and for others, as well.	3/23/2019 4:12 PM
4	Not really	3/22/2019 3:06 PM
5	No.	3/22/2019 2:32 PM
6	Location, cost	3/21/2019 4:00 PM
7	NA	3/21/2019 2:37 PM
8	The size of land required would most likely be out of town limits - hardship for some residents.	3/20/2019 10:54 PM
9	Cost	3/20/2019 10:30 PM
10	Cost of the land could be expensive.	3/20/2019 10:16 PM
11	Price for new build is not too high in relation to the Reno option.	3/20/2019 7:07 PM
12	Is the land that Mayor Smith spoke of by the Fair Grounds the land being considered? Concern that SMMH has less beds than HDMH due to higher population and many American tourists who donate heavily to SMMH might not be pleased.	3/20/2019 12:09 PM
13	No	3/19/2019 8:13 PM
14	Crazy, our hospital is good where it is, just needs to be bigger to accommodate population, especially in the summer.	3/19/2019 9:48 AM
15	No	3/19/2019 8:39 AM
16	Bad option	3/18/2019 10:15 AM
17	no	3/18/2019 8:42 AM
18	The location needs to be close to the town. Sale of the existing property may diminish the new land cost issue.	3/17/2019 4:38 PM
19	No,	3/17/2019 8:24 AM
20	equally cost across the muskoka region	3/16/2019 6:11 PM
21	Better to have hospital close to highway for emerg services and pts driving from rural areas. Cost quite is good. Land and services may increase this tho.	3/15/2019 8:59 PM
22	what to do with the existing hospital and or property should be considered for this option, including costs.	3/15/2019 4:26 PM
23	Purchasing a new land is unnecessary when you have two perfectly good hospitals that can be used upgraded maybe at the same cost as the land alone	3/15/2019 2:00 AM
24	I enjoy this option because the current hospital is not as accessible as it could be in the current location. It's far from the highway and Hiram street can be confusing and easily missed when coming from town. The lay out is a little awkward now and a new site closer to the highway (since we serve such a large area) would be more beneficial.	3/14/2019 11:41 PM
25	no	3/14/2019 8:11 PM
26	No	3/14/2019 4:06 PM
27	Cost	3/14/2019 11:42 AM

## MAHC Hospital Future Planning Building Design Options Feedback Survey

28	No	3/14/2019 9:48 AM
29	No	3/14/2019 3:53 AM
30	No	3/13/2019 10:47 PM
31	Location? land development?	3/13/2019 2:33 PM
32	When the new building is complete and our old building is still here left empty, please consider using it for another facility and no demolishing. Consider what Humber River did when they built new, their old space/beds were utilized for other patient care and to help patients transition out of hospital whether back into their home or long term care facility. Letting hospitals in our area utilize the space by staff and operating as an extension of their hospital.	3/13/2019 10:26 AM
33	Bracebridge is not as easily accessible from Hwy 11 as is Huntsville's current hospital.	3/11/2019 10:52 PM
34	see above	3/11/2019 4:48 PM
35	Cost	3/11/2019 3:29 PM
36	The regular everyday hospital noises and issues (helicopter noise and ambulance noise) would be moved away from the centre of the town (a plus).	3/10/2019 4:26 PM
37	-	3/10/2019 3:21 PM
38	Please refer to my #8 response...use old hospital for LTC, CCC beds etc so new hospital can treat immediate care	3/9/2019 11:23 PM
39	Room for future expansion.	3/9/2019 2:40 PM
40	even the high-level costing is misleading w/o the land purchase costs & servicing costs (water, sewer, hydro, bell, roads, high-speed internet). it was a waste of time to consider a scenario, which should never have been an option.	3/9/2019 1:29 PM
41	No	3/9/2019 1:16 PM
42	If that donor was to come forward and provide the site (It did happen in Northumberland for their new hospital several years ago now) then lets look at the design and its limitations. My approval would be based on our ability to expand in the future. Although the budget is not able to allow for that, the planning needs to and I believe it is there to expand to the right on this plan, which simply moves the staff parking area down on the page. What it also does is allows us the potential of more commercial opportunities on the main floor and actually consider more of a food court scenario off the main entry. Similar to the other designs, I have concerns over no parking anticipated directly adjacent to the ER admitting doors, nor a direct or simple point of entry to get them from ER drop off to the designated parking and also the apparent lack of respect for AODA requirements.	3/9/2019 12:15 PM
43	Just go with it. Stop beating a dead horse and get on with what the community will need now and in the future.	3/8/2019 6:04 PM
44	The the population does not support a new build. Upgrade the existing and save the money to spend on other services	3/8/2019 4:28 PM
45	Sticking to plans and budget. The 'while we are doing this' add on's that are right for now, but may not meet code/restrictions/practice in the future. Not enough staff engagement when planning 'net new' space. There will always be a 'Debbie Downer' in the crowd. Ensuring that any option selected, is the best it can be at the moment. No one can predict the future.	3/8/2019 10:36 AM
46	Location, current site is a ideal location in proximity to hwy11, 118, and the residents. Old site redevelopment is also important to consider as it may sit dormant ...	3/8/2019 8:49 AM
47	The old site can then be retrofitted for affordable housing or LTC. If not, then the land sold for much needed development to go towards the cost. For this option or any of the rest it is important to identify the REAL cost to the tax payer. It has been stated that cost will be 10%. 10% of what cost? The total finished cost including building, services, roads, equipment, furnishings etc.? We have been warned the calculation can be closer to 25 - 40 % . How will that be broken down between Bracebridge and the District shares?	3/6/2019 2:32 PM
48	Test	3/5/2019 11:50 AM
49	this option gives better access to the hwy and provides ample space to add on in future years.	3/5/2019 10:31 AM

## MAHC Hospital Future Planning Building Design Options Feedback Survey

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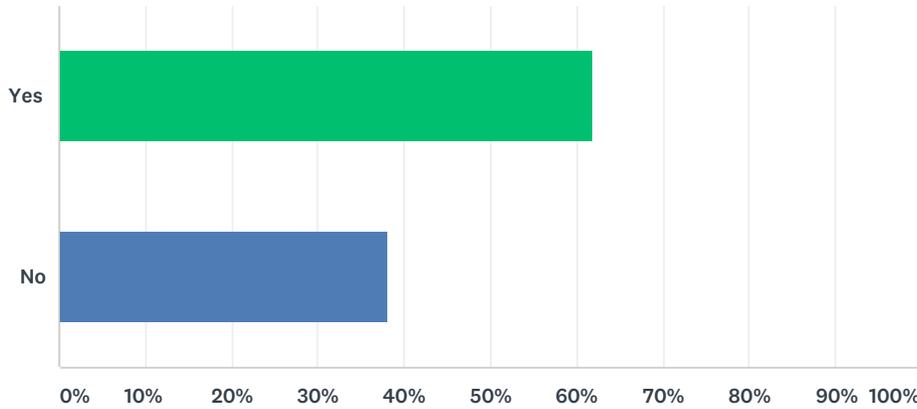
50	Sell the idea, work with the province, do not renovate 'same old same old' buildings, base the decision on FACTS, NEW services, future service expansion of the plan, if you can not work with Huntsville ... go it alone on a new hospital and sell the province and public on using the old buildings for low income housing, senior residents .. or sell for new housing, condos, .. a new hospital will bring new development, new jobs, new investment, more taxes and ..new benefits for existing residents and ALL future generations. Long term strategy and ONE hospital plans have far more benefit and advantages than staying with the existing old buildings and renovations .. really no problems go away .. they just continue for another 25 years! The future is now .. don't let this opportunity be based on emotions, or votes! Sell it on facts, costs and benefits for ALL citizens just not those that resist change of any kind!	3/5/2019 10:29 AM
51	Love that CCU is right off of ED. Allows for better care of critical pts. Don't like that CCC split between two sections. Doesn't make sense. Either wrap MS around CCC or divide it up better. Like that there are two MS. Please have the upstairs MS a locked unit for ALC pts. MUST HAVE A LOCKED UNIT THAT IS NOT CCC! Most cost effective option at this point. Like that once it is completed we can just move everything over. Bathrooms will be appropriate size to get w/c and walkers into therefore decreasing the falls.	3/4/2019 9:24 PM

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# HDMH Renovation / Expansion Option

Q10 In your opinion, does this option address the needs of the community?

Answered: 97 Skipped: 43



ANSWER CHOICES	RESPONSES	
Yes	61.86%	60
No	38.14%	37
Total Respondents: 97		

## HDMH Renovation / Expansion Option

### Q11 In your opinion, what are the gaps and/or challenges with this option?

Answered: 48   Skipped: 92

#	RESPONSES	DATE
1	patients and staff having to work in construction	3/24/2019 7:25 PM
2	The gap, I suppose is the phrase that says the "duration of the ... span many years."	3/23/2019 9:06 PM
3	Constant renovation of a currently terrible building.	3/23/2019 9:01 PM
4	cost. It is difficult for the staff to work around the construction.	3/23/2019 9:54 AM
5	Expense	3/22/2019 3:08 PM
6	The challenge would be to keep the current hospital running efficiently while the 30% renovation phase was being completed. It is bound to cause some issues but perhaps it is doable. The length of time to complete the project could span many years, not a good thing.	3/22/2019 2:40 PM
7	NA	3/21/2019 2:38 PM
8	We would still have an older building in phase 2 that would still need future maintenance and improvements. This would cost more than just building new.	3/21/2019 2:21 PM
9	Ambulance path to hospital appears cumbersome. Construction disruptive with staff and patients and for lengthy time.	3/20/2019 10:57 PM
10	Funding and staffing.m	3/20/2019 10:32 PM
11	Ambulance path is awkward from main road entrance	3/20/2019 10:27 PM
12	Limited area to expand on current site	3/20/2019 7:12 PM
13	We have plenty of land and in proximity to Fairview Home for possible combination of some services.	3/20/2019 7:10 PM
14	The site is a problem in itself. It might be necessary to do a lot of fill work before building.	3/20/2019 9:54 AM
15	None	3/19/2019 8:40 AM
16	none	3/18/2019 8:42 AM
17	Disruption to operations.	3/17/2019 4:41 PM
18	Challenges in working conditions and patient care	3/17/2019 8:26 AM
19	I don t see any	3/16/2019 6:12 PM
20	As above. But could work with good planning. Cost is less prohibitive than complete new build.	3/15/2019 9:05 PM
21	Best efforts estimates of all costs for this option should be included, and identified as ministry and municipal portions.	3/15/2019 4:28 PM
22	The challenges might be the lack of parking	3/15/2019 2:07 AM
23	no sure	3/14/2019 8:12 PM
24	Living in a hospital under renovations would be hard	3/14/2019 4:07 PM
25	Na	3/14/2019 11:43 AM
26	Getting information to the public.	3/14/2019 9:49 AM
27	Building while operating is noisy and disruptive	3/14/2019 3:55 AM
28	Why keep the older portion of this building. It was poorly designed.	3/13/2019 2:37 PM
29	potential inconvenience of patient and staff.	3/13/2019 2:27 PM

## MAHC Hospital Future Planning Building Design Options Feedback Survey

30	older buildings will always need more renovations and cause turmoil to patient care on a more frequent basis	3/13/2019 2:21 PM
31	Being so close to the new fairvern space being built, I worry our staff will see more ALC patients as it will be easy access to the hospital	3/13/2019 10:28 AM
32	Disruption to patients and staff. Traffic congestion during construction	3/11/2019 5:02 PM
33	Working around renovations	3/11/2019 3:30 PM
34	Don't know ?	3/10/2019 4:36 PM
35	too disruptive; better to tear down and build new than to try to renovate - too many problems, too much \$\$; also, don't like where the entrance and parking lots are.	3/10/2019 3:23 PM
36	time frame to complete the project, disruption to staff and patients	3/9/2019 2:43 PM
37	see SMMH.	3/9/2019 1:30 PM
38	I look at the issue of access not only for the patient but for the first responders and have a real concern about the path of travel to get an emergency vehicle from 60 or MR3 to the ambulance bay. I also have a concern with loading & receiving being as close as its shown to the ambulance bay. There seems to be a disconnect with 'staff entry'...On the floor plan it shows staff entry on level '0' whereas the site plan shows the staff coming in on the main level at the extreme opposite end, which seems to bring them into the are designated for 'Community Partners'.	3/9/2019 1:24 PM
39	?	3/9/2019 1:16 PM
40	The challenges will be keeping all facilities accessible while HH undergoes the changes.	3/8/2019 4:33 PM
41	Disruption to workflow/spaces and length of construction time. Dealing with construction/hoarding/workflow/displacement of current hospital and outpatient services within the Howland Building and plans for those services during construction period.	3/8/2019 10:42 AM
42	Minor construction related challenges and where to go etc...	3/8/2019 8:50 AM
43	?unknown negative impacts of using pre-existing building (?old building materials, less efficiency, etc?)	3/6/2019 9:46 PM
44	See above. Less convenient for workers. Need for more storage area for construction material. Renovation will decrease patient care space while renovating. What condition is the existing hospital and what up grades dos it need? How much reno work is needed?	3/6/2019 2:32 PM
45	Test	3/5/2019 11:51 AM
46	Same old same old .. the cost will double, nothing goes away, this is old thinking, no future, if you did an honest pro/con chart of services, costs, future services etc . This can not be a emotion decision!	3/5/2019 10:38 AM
47	Long construction and upgrade of existing site	3/5/2019 10:32 AM
48	Don't like that the MS and OBS is below ground level. Doesn't make sense. Pts feel very shut in.	3/4/2019 9:27 PM

## HDMH Renovation / Expansion Option

### Q12 Is there anything else you think is important to consider for this option?

Answered: 35    Skipped: 105

#	RESPONSES	DATE
1	no	3/24/2019 7:25 PM
2	The fact of the time span between this and the mentioned likely 5 years for the replacement on current land, I believed I heard in the video for replacement option.	3/23/2019 9:06 PM
3	No.	3/22/2019 2:40 PM
4	NA	3/21/2019 2:38 PM
5	Entrance of new hospital appears at back of building.	3/20/2019 10:57 PM
6	Funding and staffing.m	3/20/2019 10:32 PM
7	Expensive to renovate. Prefer to spend \$\$ on a new build.	3/20/2019 10:27 PM
8	The land is too steep and road access is not adequate.	3/20/2019 7:10 PM
9	No	3/19/2019 8:40 AM
10	no	3/18/2019 8:42 AM
11	No.	3/17/2019 4:41 PM
12	less tax burden	3/16/2019 6:12 PM
13	New build has More square ft to have lots of space to work with and rejig if necessary in future	3/15/2019 9:05 PM
14	Ensuring there's enough parking bringing in more stuff to ensure waiting time meets standard as there is nothing less than 8 to 12 hour waiting time.	3/15/2019 2:07 AM
15	The possibility of adding another floor as opposed to a tower	3/14/2019 11:42 PM
16	no	3/14/2019 8:12 PM
17	\$	3/14/2019 4:07 PM
18	No	3/14/2019 11:43 AM
19	No	3/14/2019 9:49 AM
20	No	3/14/2019 3:55 AM
21	We could keep the old portion for lease options.... Do we get profit from it? This is a P3 financial plan, if we get financial gain from keeping the renovated portion.... great!! If only the private corporation that is managing the building makes profit... why bother.	3/13/2019 2:37 PM
22	Estimated cost is not that much lower than total hospital replacement on the current property and would possibly take longer to do renovations than to build new as there would likely be fewer interruptions and disruption of traffic flow to and from both sites	3/11/2019 5:02 PM
23	Parking allocation during building	3/11/2019 3:30 PM
24	Preserve as much natural environment and wildlife as possible !	3/10/2019 4:36 PM
25	-	3/10/2019 3:23 PM
26	spending a lot of money on what will still be partly and old building.	3/9/2019 2:43 PM
27	see SMMH.	3/9/2019 1:30 PM

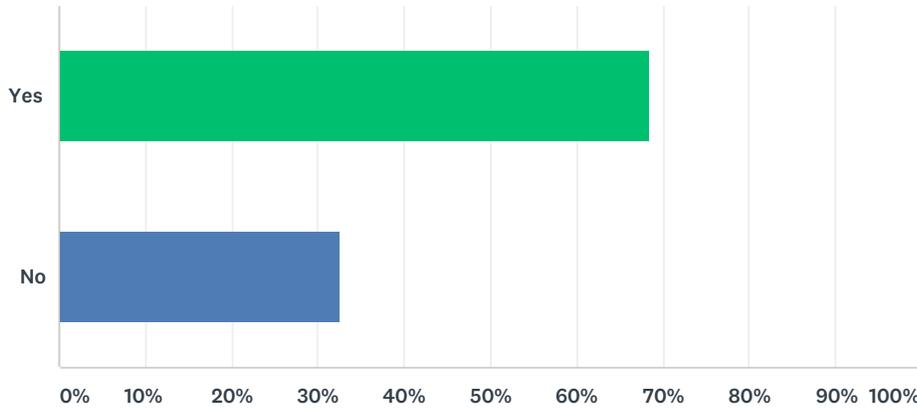
## MAHC Hospital Future Planning Building Design Options Feedback Survey

28	I have a real issue with travel time and encumbrances for the first responders, both coming and going and question why there was never a consideration for a separate drive coming off of highway 60 and thereby consider the ambulance bay and emergency room activities flipped to that side as well. The section deemed unadvisable for construction could easily be an extension of the main floor with service vehicles coming in below in what could be an enclosed bay and the heliport could be on top of this new section. This could also then free up the proposed ambulance bay and emerg area for other needs and that along with the current area allocated for the heliport could be green space and now that that end is patient space, perhaps viable future expansion. The other aspect of access is the convoluted way that visitors get to the main entry, its not visitor friendly and perhaps encourages visitors to realize that it might be easier to get to the front door by going through the new Fairvern property, which I don't believe should be encouraged.	3/9/2019 1:24 PM
29	It makes sense to improve upon what is already in place and save tax payers money. We've been told the public will be accountable for 10% now up to 22% and I'm sure that will rise as the years pass.	3/8/2019 4:33 PM
30	Leaving the heli-pad 'on the ground' would allow for more vertical expansion in the future. This design is limited in horizontal expansion due to space restrictions.	3/8/2019 10:42 AM
31	No	3/8/2019 8:50 AM
32	close to new location for Fairvern easy to upgrade for parking and services	3/6/2019 3:37 PM
33	See above.	3/6/2019 2:32 PM
34	Test	3/5/2019 11:51 AM
35	no .. do not do it!	3/5/2019 10:38 AM

# HDMH Replacement Option

Q13 In your opinion, does this option address the needs of the community?

Answered: 92 Skipped: 48



ANSWER CHOICES	RESPONSES	
Yes	68.48%	63
No	32.61%	30
Total Respondents: 92		

## HDMH Replacement Option

### Q14 In your opinion, what are the gaps and/or challenges with this option?

Answered: 51    Skipped: 89

#	RESPONSES	DATE
1	cost and time	3/24/2019 7:25 PM
2	Possible lack of parking during construction.	3/23/2019 9:29 PM
3	Actually, the gaps would be the money, I suppose, but do we really know what the problems of a longer building time or the stress of such would be. Will the greenspace allow for less expensive changes beyond 2030/31?	3/23/2019 9:22 PM
4	cost	3/23/2019 9:54 AM
5	None	3/22/2019 3:09 PM
6	The cost of this option is significantly higher than the other option.	3/22/2019 2:41 PM
7	NA	3/21/2019 2:39 PM
8	The challenge is to raise enough money for the new build. A suggestion would be to add tax levie implemented on all property owners in Huntsville and the surrounding areas that the hospital would service.	3/21/2019 2:26 PM
9	Expensive option. Agree with setting up reserve fund and collect via taxation and include furnishings cost \$\$.	3/20/2019 11:01 PM
10	Time to build, funding and staffing.	3/20/2019 10:33 PM
11	Public support from a financial perspective will be contested. We need great marketing from our councils.	3/20/2019 7:25 PM
12	Cost more but public support is evident. Inconvenience during construction.	3/20/2019 7:15 PM
13	Not enough land to do this	3/20/2019 7:13 PM
14	Gigantic waste of money.	3/18/2019 10:39 AM
15	Only the disruption during construction.	3/17/2019 4:45 PM
16	Not needed	3/17/2019 8:26 AM
17	cost	3/16/2019 6:12 PM
18	Parking lot still in 2 lower areas.Many srs will still have to use until new build ready? Ambulance area may be congested with new build being built beside it.	3/15/2019 9:13 PM
19	full costs as stated in previous responses	3/15/2019 4:30 PM
20	A lot of extra money spent on materials to build a home a site plus the money to demolish the old one	3/15/2019 2:10 AM
21	I don't think there is enough room on the current site to have the old hospital and new hospital. Also this would make parking limited and there already isn't a lot of parking.	3/14/2019 11:43 PM
22	how will it effect everyone.	3/14/2019 8:14 PM
23	Hill	3/14/2019 11:45 AM
24	None	3/14/2019 9:50 AM
25	A new helicopter pad will be needed Always there are cost considerations and so fundraising to meet local share will be daunting. This is true for all options of course	3/14/2019 3:58 AM
26	By comparison.... none	3/13/2019 2:55 PM
27	temporary hospital will be chaotic for short term. will need increased staff to support current staff with additional work loads	3/13/2019 2:23 PM

## MAHC Hospital Future Planning Building Design Options Feedback Survey

28	NA	3/13/2019 10:30 AM
29	Has the cost of demolition of the existing hospital been taken into consideration??	3/11/2019 5:13 PM
30	is the proposed site suitable?	3/11/2019 3:41 PM
31	Cost too high	3/11/2019 3:30 PM
32	Too much demolition and building disruption/noise for the community and environment. It looks like more trees and area would be disturbed with this option.	3/10/2019 4:43 PM
33	none come to mind	3/10/2019 3:28 PM
34	Parking	3/9/2019 11:25 PM
35	Extra cost	3/9/2019 2:45 PM
36	Not so much challenges but a gap. I think we are underestimating the potential for local entrepreneurs taking advantage of a space in what could be a food court to the right upon entering the main doors and open into a large foyer, move the Foundation to the area currently labelled as Café, perhaps turning it 90 degrees and against that outside wall, then eliminate the Community space in this location and have that entire area as food court. I would even consider expanding that wall towards the parking area to allow for some courtyard/open area accessible from the food court. As for that parking, I see it the same number of cars but as I say, moved away from the building and being able to do that by eliminating that new driveway. The potential new road should be continuous, following the property line and on the opposite side of the retained building and connecting with Frank Miller Drive about where the letter 'D' is in 'Drive'. This allows a more generous and better opportunity for more of a Muskoka look off the new entrance, perhaps even consider some solarium glazing on that face of my proposed food court and most of all, IF emergency and ambulances remain where shown, this is giving the first responders a quicker route to get to the emergency bay. I still believe the ambulance and emergency is correctly positioned in this model IF there is direct access off of 60 in that corner of the site.	3/9/2019 1:43 PM
37	removal of existing building to construct future parking lot. it was mentioned by the gentleman from Stantech that it would be expensive.	3/9/2019 1:39 PM
38	Initially it will cost more to build , but renovation costs to an old building add up ; along with maintenance costs of said structure.	3/9/2019 1:24 PM
39	Stated earlier	3/9/2019 1:17 PM
40	cost	3/9/2019 1:11 PM
41	Unwarrented	3/8/2019 4:40 PM
42	While new building is admirable, the existing bldg still has bebfif for usage by campus of care partners and should be repurposed.	3/8/2019 12:37 PM
43	no measurable gain	3/8/2019 11:11 AM
44	Maintaining the budget, timelines - but this is true for all options. Ensuring that the building captures what is 'right now' and not too many 'future' plans that end up out of scope/never come to fruition.	3/8/2019 10:50 AM
45	This looks like the best solution	3/8/2019 8:51 AM
46	Public opinion will say keep the old and fix it up to standard with is not better.	3/6/2019 2:33 PM
47	Optimize what you have and expand prudently - this is not about having the swankiest hospital in the north. It should be a balance of improving facilities without getting so vested in possibilities that there is no containment on costs	3/5/2019 11:57 AM
48	Test	3/5/2019 11:52 AM
49	nothing new, old this and that .. you can stop this approach.. with FACTS, cost, pro/cons, REALITY!	3/5/2019 11:13 AM
50	long construction time	3/5/2019 10:34 AM
51	Too expensive for no reason. Not ideal, just renovate old one.	3/4/2019 9:28 PM

## HDMH Replacement Option

### Q15 Is there anything else you think is important to consider for this option?

Answered: 35 Skipped: 105

#	RESPONSES	DATE
1	no	3/24/2019 7:25 PM
2	A new building (for both sites) would allow for reduced construction costs and optimal layout and utilization of space for all departments including better technology.	3/23/2019 9:29 PM
3	We keep going for the middle sized hospital funding.	3/23/2019 9:22 PM
4	That it fulfills all needs	3/22/2019 3:09 PM
5	No.	3/22/2019 2:41 PM
6	NA	3/21/2019 2:39 PM
7	MRI equipment beneficial as North hospital is Stroke center.	3/20/2019 11:01 PM
8	Funding	3/20/2019 10:33 PM
9	Should have talks with Fairview Home for shared services such as laundry, food preparation, parking, perhaps hot water boilers etc...	3/20/2019 7:15 PM
10	No	3/17/2019 8:26 AM
11	less disruption	3/16/2019 6:12 PM
12	Is most expensive of all 5 of models proposed. And largest square ft. Not sure why so big. Could be slightly smaller to save \$\$.	3/15/2019 9:13 PM
13	Most cost-effective	3/15/2019 2:10 AM
14	no	3/14/2019 8:14 PM
15	No	3/14/2019 9:50 AM
16	Not at this time	3/14/2019 3:58 AM
17	Not really. Seems to make sense to me.	3/13/2019 2:55 PM
18	Again, same with SMMH, I don't agree with demolishing our old site.	3/13/2019 10:30 AM
19	Demolition cost of the existing hospital post-construction of the new hospital.	3/11/2019 5:13 PM
20	No	3/10/2019 4:43 PM
21	No. BUT I would like communications to be much more transparent to the public re costs needed to be funded by the local community. SPELL IT OUT - Not only the 10% the government doesn't cover but ALSO the additional, realistic costs. Expressed as a \$ figure. Closer to \$45-50, not the \$20 implied for the 10% portion. People need to know, up front, what the costs are and then will rally to get them.	3/10/2019 3:28 PM
22	A new building to update facility	3/9/2019 11:25 PM
23	Totally new building with option to expand if necessary.	3/9/2019 2:45 PM
24	Asked & answered.	3/9/2019 1:43 PM
25	SDMH & HDMH deserve the same treatment; even though the bed gain/15 years is 11 (SMMH) vs. 40 (HDMH)	3/9/2019 1:39 PM
26	start raising funds now through what ever means possible.	3/9/2019 1:11 PM
27	I think you need to reconsider the figures/dollar amounts for all models you have before the public. I also believe the lower quote for a new site hospital in BB was done deliberately thinking people would believe that that is the obvious choice. Well it is not and we challenge your costs!	3/8/2019 4:40 PM

## MAHC Hospital Future Planning Building Design Options Feedback Survey

28	Listening to all stakeholders during this process to ensure that the 'right' option is selected.	3/8/2019 10:50 AM
29	No	3/8/2019 8:51 AM
30	I'm really dissipated in the drawings. You have this big beautiful property to work with and that's the best you came up with. It doesn't take much to have the hole hospital looking out towards the lake. (Small detail but important to the community. If you were on your death bed wouldn't you like your last view to be the lake. On another had. Access to the emergency for patients and ambulance needs to be kept in mind. If your in a rush to get help it needs to be made easy and accessible. Emerge on the back side reall doesn't make sense	3/7/2019 1:07 PM
31	The old hospital can than be reconfigured to affordable housing or LTC.	3/6/2019 2:33 PM
32	Test	3/5/2019 11:52 AM
33	Does not make sense! Emotion decision not based on future, reality, facts, costs ... the location does not make sense when you consider advantage of a new location for ambulance access, traffic, helicopters and US the people!	3/5/2019 11:13 AM
34	This option would alleviate having to deal with all the pitfalls of the existing old building-no sprinklers aged building	3/5/2019 10:34 AM
35	Renovate old one.	3/4/2019 9:28 PM

# Communications Rollout Plan/Checklist

Project: Part B (Model Building Options) Engagement

Created: January 28, 2019  
 Revised: February 25, 2019  
 Updated: March 21, 2019

## COMMUNICATION STRATEGY

- To utilize a variety of channels to engage stakeholders in reviewing and understanding the Capital Plan Development Task Force's Part B work and building options development.

## KEY AUDIENCES - *in no particular order*

- Capital Plan Development Task Force
- Unions
- Partner Hospitals, NSM & NE LHINS
- Lake/Cottage Associations
- MAHC Board of Directors
- Primary Care Providers
- Community Agencies
- Media
- MAHC Leaders, Staff & Physicians
- Area Politicians & CAOs
- First Nations
- Public (Community at large)
- Foundations & Auxiliaries
- Service/Social Clubs, Community Groups
- Community Health Care Providers

## COMMUNICATIONS OBJECTIVES

- Broadly communicate the various building options the Task Force is considering and request feedback.
- Broadly promote community information sessions where options will be presented and how feedback is requested.
- Foster a greater understanding of the future planning work (more specifically the Part B infrastructure work) and the importance of community support.

## KEY MESSAGES - to be prepared separately

Timeline/ Date	Audience	Tool	Deliverable/Method	Responsibility	Status
February 14, 2019	MAHC Board of Directors	Meeting	<ul style="list-style-type: none"> <li>Provide notice of community engagement dates</li> </ul>	C. Renwick	COMPLETE
February 15, 2019	Capital Plan Development Task Force MAHC Board of Directors	Save the Date Notice	<ul style="list-style-type: none"> <li>Share slate of community engagement opportunities</li> <li>Request attendance and share forward dates to promote</li> </ul>	A. Snelling P. Bildson	COMPLETE
February 15, 2019	Internal/External	Task Force Update #26 Facebook	<ul style="list-style-type: none"> <li>Promote community information sessions</li> <li>Share Task Force Update</li> </ul>	A. Snelling	COMPLETE COMPLETE
February 18- March 3, 2019	External - Community	Radio ad on two Moose FM stations	<ul style="list-style-type: none"> <li>Promote community information sessions with 30-second ad</li> </ul>	A. Snelling	COMPLETE
February 19, 2019	MAHC Board of Directors	Board Portal	<ul style="list-style-type: none"> <li>Upload Communication Plan, Key Messages, Public Notice advertisement/poster</li> </ul>	T. Tkachuk	COMPLETE
February 19, 2019	Internal - Staff, Physicians, Volunteers Internal - Unions	Memo Forward memo	<ul style="list-style-type: none"> <li>Promote Town Hall Meeting</li> <li>Promote community information sessions</li> </ul>	A. Snelling R. Alldred-Hughes	COMPLETE
February 19, 2019	Internal/External	Website (new) Part B web page	<ul style="list-style-type: none"> <li>Revise content to include details regarding engagement sessions, feedback survey, etc.</li> </ul>	A. Snelling	COMPLETE
February 20, 2019	Internal/External	News Release Website Event Calendar Community Calendars	<ul style="list-style-type: none"> <li>Promote community information sessions</li> </ul>	A. Snelling P. Bildson	COMPLETE
February 21, 2019	External - Municipalities (webmasters)	Email request re: municipal websites, digital screens in public facilities, posters	<ul style="list-style-type: none"> <li>Encourage in-kind promotion of community information sessions</li> <li>Encourage sharing/event posting by recipients, etc.</li> </ul>	A. Snelling	COMPLETE

Timeline/ Date	Audience	Tool	Deliverable/Method	Responsibility	Status
February 21, 2019	Internal/External	Six (6) Facebook Events	<ul style="list-style-type: none"> <li>Promote each community information session, tag municipality and encourage sharing/event posting</li> </ul>	A. Snelling	COMPLETE
February 21, 2019	Internal/External	Print Ad - MuskokaRegion.com Print Ad - Almaguin News	<ul style="list-style-type: none"> <li>Promote meeting via 1/4 page ad</li> <li>Promote meeting via 1/8 page ad</li> </ul>	A. Snelling	COMPLETE
February 25, 2019	Internal - MAC	Regular Meeting	<ul style="list-style-type: none"> <li>Explain engagement plan</li> <li>Encourage review of options and feedback</li> </ul>	N. Bubela (L. Parrott)	COMPLETE
February 25, 2019	External - Huntsville Council	Council Update via Deputation & PowerPoint	<ul style="list-style-type: none"> <li>Include topic in council update</li> </ul>	P. Matthews N. Bubela	COMPLETE
February 25, 2019	Internal/External	Facebook	<ul style="list-style-type: none"> <li>Share news release promoting community information sessions</li> </ul>	A. Snelling	COMPLETE
February 26, 2019	Internal - Managers	Leadership Meeting	<ul style="list-style-type: none"> <li>Explain engagement plan</li> <li>Encourage review of options and feedback</li> </ul>	N. Bubela H. Featherston (C. Loshaw)	COMPLETE
February 26, 2019	Internal - Surgical Services Committee	Regular Meeting	<ul style="list-style-type: none"> <li>Explain engagement plan</li> <li>Encourage review of options and feedback</li> </ul>	E. Millar (A. O'Mara)	COMPLETE
February 27, 2019	Internal - HDMH Physicians	Pre-Rounds Info Session	<ul style="list-style-type: none"> <li>Explain engagement plan</li> <li>Encourage review of options and feedback</li> </ul>	H. Featherston	COMPLETE
February 27, 2019	Internal - ED Committee	Regular Meeting	<ul style="list-style-type: none"> <li>Explain engagement plan</li> <li>Encourage review of options and feedback</li> </ul>	For information (A. O'Mara)	COMPLETE
February 27, 2019	Internal/External	Facebook	<ul style="list-style-type: none"> <li>Share CTV news clip promoting session dates</li> </ul>	A. Snelling	COMPLETE
February 28, 2019	Internal/External	Print Ad - MuskokaRegion.com Print Ad - Almaguin News	<ul style="list-style-type: none"> <li>Promote meeting via 1/4</li> <li>Promote meeting via 1/8 page ad</li> </ul>	A. Snelling	COMPLETE
<del>February 28, 2019</del>	<del>Internal - SMMH Physicians</del>	<del>Pre-Rounds Info Session</del>	<ul style="list-style-type: none"> <li><del>Explain engagement plan</del></li> <li><del>Encourage review of options and feedback</del></li> </ul>	<del>N. Bubela H. Featherston</del>	CANCELLED
February 28, 2019	Internal	Town Hall Meeting	<ul style="list-style-type: none"> <li>Provide internal update on future planning</li> <li>Include statement about March 1 Public Meeting</li> </ul>	N. Bubela H. Featherston	COMPLETE
February 28, 2019	Internal/External	Facebook	<ul style="list-style-type: none"> <li>Promote community information sessions</li> </ul>	A. Snelling	COMPLETE
March 1, 2019	Internal/External	SurveyMonkey (feedback)	<ul style="list-style-type: none"> <li>Finalize survey/hard-copy feedback form</li> </ul>	P. Bildson	
March 4-8, 2019	Internal/External	Facebook	<ul style="list-style-type: none"> <li>Share each event the day of the session</li> </ul>	A. Snelling	COMPLETE
March 6, 2019	Internal/External	VIDEO SERIES DEVELOPMENT	<ul style="list-style-type: none"> <li>Tell story of work to date, capture each option in a video, explain next steps (seven 90-second videos?)</li> </ul>	T. Eastwood N. Bubela C. Renwick	COMPLETE
March 4, 2019	External - Bracebridge	Information Session	<ul style="list-style-type: none"> <li>Tell story of work to date, present conceptual options, liaise around stations, invite feedback</li> </ul>	Presenters A. Snelling P. Bildson	COMPLETE
March 5, 2019	External - Lake of Bays (Dwight)	Information Session	<ul style="list-style-type: none"> <li>Tell story of work to date, present conceptual options, liaise around stations, invite feedback</li> </ul>	Presenters A. Snelling P. Bildson	COMPLETE

Timeline/ Date	Audience	Tool	Deliverable/Method	Responsibility	Status
March 5, 2019	External - Gravenhurst	Information Session	<ul style="list-style-type: none"> <li>Tell story of work to date, present conceptual options, liaise around stations, invite feedback</li> </ul>	Presenters A. Snelling P. Bildson	COMPLETE
March 5, 2019	Internal - GIM Committee	Regular Meeting	<ul style="list-style-type: none"> <li>Explain engagement plan</li> <li>Encourage review of options and feedback</li> </ul>	For information (L. Parrott)	COMPLETE
March 6, 2019	External - Muskoka Lakes	Information Session	<ul style="list-style-type: none"> <li>Tell story of work to date, present conceptual options, liaise around stations, invite feedback</li> </ul>	Presenters A. Snelling P. Bildson	COMPLETE
March 6, 2019	Internal - HDMH Physicians	Pre-Rounds meeting	<ul style="list-style-type: none"> <li>Explain engagement plan</li> <li>Encourage review of options and feedback</li> </ul>	H. Featherston	COMPLETE
March 6, 2019	Internal - PFAC	Regular Meeting	<ul style="list-style-type: none"> <li>Explain engagement plan</li> <li>Encourage review of options and feedback</li> </ul>	E. Millar D. Denny (C. Loshaw)	COMPLETE
March 7, 2019	Internal - SMMH Physicians	Rounds	<ul style="list-style-type: none"> <li>Explain engagement plan</li> <li>Encourage review of options and feedback</li> </ul>	H. Featherston	COMPLETE
March 7, 2019	External - Huntsville	Information Session	<ul style="list-style-type: none"> <li>Tell story of work to date, present conceptual options, liaise around stations, invite feedback</li> </ul>	Presenters A. Snelling P. Bildson	COMPLETE
March 7, 2019	Internal - Obstetrics Committee	Regular Meeting	<ul style="list-style-type: none"> <li>Explain engagement plan</li> <li>Encourage review of options and feedback</li> </ul>	S. Branigan (L. Parrott)	COMPLETE
March 8, 2019	External - East Parry Sound (Burk's Falls)	Information Session	<ul style="list-style-type: none"> <li>Tell story of work to date, present conceptual options, liaise around stations, invite feedback</li> </ul>	Presenters A. Snelling P. Bildson	COMPLETE
<del>March 8, 2019</del>	<del>External - Georgian Bay Council</del>	<del>Council Update via Deputation &amp; PowerPoint</del>	<del>• Include topic in council update</del>	<del>P. Matthews N. Bubela</del>	RESCHEDULE
March 12, 2019	Internal/External	YouTube Facebook	<ul style="list-style-type: none"> <li>Video upload to YouTube/playlist created</li> <li>Promote video series playlist and feedback</li> </ul>	A. Snelling	COMPLETE
March 12, 2019	Internal - Family Practice Committee	Regular Meeting	<ul style="list-style-type: none"> <li>Explain engagement plan</li> <li>Encourage review of options and feedback</li> </ul>	For information (L. Parrott)	COMPLETE
March 12, 2019	External - Bracebridge Council	Council Update via Deputation & PowerPoint	<ul style="list-style-type: none"> <li>Include topic in council update</li> </ul>	P. Matthews N. Bubela	COMPLETE
March 14, 2019	External - Muskoka Lakes Council	Council Update via Deputation & PowerPoint	<ul style="list-style-type: none"> <li>Include topic in council update</li> </ul>	P. Matthews N. Bubela	COMPLETE
March 14, 2019	Internal/External	Facebook Videos	<ul style="list-style-type: none"> <li>Upload 7 videos to Facebook; pin post to top of page</li> <li>Boost March 14-24 for \$30 to targeted communities</li> </ul>	A. Snelling	COMPLETE
March 14, 2019	MAHC Board of Directors	Meeting	<ul style="list-style-type: none"> <li>Provide regular update</li> </ul>	C. Renwick	COMPLETE
March 15, 2019	Internal/External	CEO Blog	<ul style="list-style-type: none"> <li>Report back to community on events</li> </ul>	A. Snelling	COMPLETE
March 15, 2019	Internal/External	Task Force Update #27	<ul style="list-style-type: none"> <li>Share key messages of Task Force meeting #27</li> <li>Remind of videos, survey, webpage</li> </ul>	A. Snelling	COMPLETE COMPLETE
March 19, 2019	External - Gravenhurst Council ( <i>rescheduled due to Feb 12 weather cancellation</i> )	Council Update via Deputation & PowerPoint	<ul style="list-style-type: none"> <li>Include topic in council update</li> </ul>	P. Matthews N. Bubela	COMPLETE

Timeline/ Date	Audience	Tool	Deliverable/Method	Responsibility	Status
March 19, 2019	External - Lake of Bays Council	Council Update via Deputation & PowerPoint	<ul style="list-style-type: none"> <li>• Include topic in council update</li> </ul>	P. Matthews N. Bubela	COMPLETE
March 21, 2019	Internal/External	Facebook	<ul style="list-style-type: none"> <li>• Share CEO Blog with survey reminder</li> </ul>	A. Snelling	COMPLETE
April 4, 2019	External - Political Leaders	Quarterly Leaders Forum Teleconference	<ul style="list-style-type: none"> <li>• Provide regular update</li> </ul>	N. Bubela H. Featherston	
April 15, 2019	Internal/External	Task Force Update #28 News release	<ul style="list-style-type: none"> <li>• Share key messages of Task Force meeting #28</li> <li>• Share themes of survey results and next steps</li> </ul>	A. Snelling	
TBD May 13 or 14, 2019	External - Georgian Bay Council ( <i>rescheduled from March 8</i> )	Council Update via Deputation & PowerPoint	<ul style="list-style-type: none"> <li>• Include topic in council update</li> </ul>	P. Matthews N. Bubela	

**Tools to develop:**

Town Hall Memo

Posters

Survey Monkey & hard copy feedback form

Digital Screen message

News Release

Print ads; Radio ad script

Website info

Video Series

Key Messages for Board/Task Force

Presentation & speaking notes